



INVITATION TO THE

# JAPAN-AFRICA Public-Private Economic Forum

On behalf of the JAPAN EXTERNAL TRADE ORGANIZATION (JETRO), I cordially invite you to attend the *Japan-Africa Public-Private Economic Forum* at the Sandton Convention Centre, Johannesburg, South Africa from 3-4 May 2018.

Following the significant growth of Japan's economic partnership with African countries, in 2016 at TICAD VI in Nairobi, the Japanese Prime Minister, Shinzo Abe, announced Japan's intention to launch the "Japan-Africa Public-Private Economic Forum". The Forum is organised by the Government of Japan in collaboration with South Africa. It aims to accelerate private-sector-led economic growth in Africa by encouraging further business encounters among Japanese and African companies. Over 800 participants are expected from Africa and several third countries including more than 100 Japanese business executives and high level ministerial representation from Japan such as Mr. Hiroshige Seko, the Minister of Economy, Trade and Industry (METI).

The Forum will highlight the potential for and challenges of private-sector-driven economic growth. It will provide a platform for Japanese and African companies as well as business and development institutions to highlight their work in Africa. Participating countries will be able to capitalise on the presence of business representatives to discuss ways of boosting investment in their countries, including leveraging public and private resources.

The Forum will consist of plenary and thematic sessions as well as several side events including business networking events such as B2B meetings. The *Japan Fair* will showcase Japanese products and other events include possible special sessions focusing on specific themes such as investment promotion and technology transfer and entrepreneurship.

We are looking forward to meeting you at the Forum which we hope will provide an excellent opportunity to further engage with Japan.

**Mr HIROYUKI NEMOTO**  
EXECUTIVE DIRECTOR, JETRO JOHANNESBURG

## – EVENT DETAILS –

<b>DATE:</b>	3 – 4 May 2018
<b>VENUE:</b>	Sandton Convention Centre Sandton, Johannesburg Republic of South Africa
<b>COST:</b>	Free of Charge
<b>ORGANISERS:</b>	Government of Japan in collaboration with: <ul style="list-style-type: none"><li>- The Government of South Africa</li><li>- The Japan External Trade Organization (JETRO)</li></ul>
<b>RSVP:</b>	Please register online at: <a href="http://japanafrikaforum.org/">http://japanafrikaforum.org/</a>
<b>CONTACT</b>	Ms Slindokuhle Mbuyisa – JETRO Johannesburg Tel: +27 11 784 6084 / Email: <a href="mailto:suy@jetro.go.jp">suy@jetro.go.jp</a>

## – SIDE EVENTS –

### JAPAN FAIR

The Japan Fair will showcase cutting edge Japanese technologies. It will be divided into 2 zones:

- 1) "Connected Industries" and "Fourth Industrial Revolution" Zone
- 2) "Japanese Companies' Activities in Africa" Zone



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3-4 MAY 2018

<b>3 May 2018 (Thursday)</b>	
<b>Opening Session @ Ball Room I</b>	
09:00-09:20	<b>Opening Speeches</b>
<b>Plenary Session @ Ball Room I</b>	
9:20-10:50	<b>Plenary Session I</b> ~ Opportunities and challenges for collaboration between Japan and Africa ~
10:50-11:20	<b>Photo session / Coffee Break</b>
11:20-12:50	<b>Plenary Session II</b> ~ Energy and Infrastructure enhancement in Africa ~
13:00-15:00	<b>Lunch @ Ball Room Foyer</b>
15:00-16:30	<b>Plenary Session III</b> ~ New frontiers for business in Africa and challenges for transforming economies in Africa ~
17:00-18:30	<b>Special Thematic Session @Ball Room I</b>  ~ Finance ~
19:00-	<b>Reception</b>

<b>4 May 2018 (Friday)</b>		
<b>Thematic Sessions</b>		
	<b>Ball Room II</b>	<b>Ball Room IV</b>
9:00-10:30	<b>Thematic Session I</b> ~ New Business Frontiers with new technologies (ICT, Healthcare) ~	<b>Thematic Session II</b> ~ Skills Development, SMEs, Entrepreneurship including Japanese entrepreneurs in Africa ~
10:30-11:00	<b>Business Networking</b>	<b>Business Networking</b>
11:00-12:30	<b>Thematic Session III</b> ~ Infrastructure, Power and Energy ~	<b>Thematic Session IV</b> ~ Showcase of Japanese business in Africa ~
12:30-13:00	<b>Business Networking</b>	<b>Business Networking</b>
13:00-14:30	<b>Lunch @ Ball Room Foyer</b>	
<b>Closing Session @ Ball Room I</b>		
14:30-	<b>Closing session</b>	
14:30-15:10	<b>Reports</b> Summary of discussions held in the plenary and thematic sessions	
15:10-15:30	<b>Closing Remarks</b>	
	<b>Signing Ceremony</b>	

~ **SIDE EVENTS** ~

JAPAN FAIR